

Benefit	Value	Loyalty Member	Premier Loyalty Member	Elite Loyalty Member
1 Referral Rewards		✓	✓	✓
2 Review Rewards		✓	✓	✓
3 Plumbing Tips		✓	✓	✓
4 Annual Maintenance Reminder		✓	✓	✓
5 Priority Scheduling		✓	✓	✓
6 20% discount on 6th service call up to \$200	\$200	✓	✓	✓
7 Annual Plumbing Inspection	\$289		✓	✓
8 Annual Water Heater Flush (including tankless model)	\$225		✓	✓
9 Water Hardness testing	\$200		✓	✓
10 10% discount on plumbing repairs during plumbing inspection	\$250		✓	✓
11 Annual enzyme treatment of kitchen sink drain line	\$225			✓
12 Annual camera inspection of main sewer line	\$525			✓
13 Promotions and discounts	\$250			✓
14 Extended Water Heater Warranty	\$600			✓
15 Annual cost	Free		\$375	\$650
16 Estimated value		\$200	\$1,164	\$2,764